

NOTE: IT'S NOT TOO LATE TO SUBMIT YOUR POSTER ABSTRACT

The deadline has been extended!! The Research and Evidence-Based Council is accepting conference poster abstracts until 7/31/2010. We encourage all nurses and student nurses to develop a poster for the conference. Two year-long RN-AIM memberships will be awarded for the research and practice posters that are chosen by the Council members.

The guidelines for preparing and submitting a poster abstract are attached to this newsletter and can also be found on the RN-AIM website:

[www.RN-AIM.ORG/conference.php](http://www.RN-AIM.ORG/conference.php)

## SAVE-THE-DATE

2010 RN-AIM Annual Conference and Assembly

**Theme: "Cultivating a Culture of Safety"**

**September 23-24, 2010**  
**Okemos Conference Center**

September 2010						
Su	M	Tu	W	Th	F	Sa
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		
<b>RN-AIM Annual Conference</b>						

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## NEW RULES FOR FREE PREVENTIVE SERVICES UNVEILED

On July 14<sup>th</sup>, the White House issued new rules that specify which preventive health services will be free to consumers under the new health law. Cancer screenings, including mammograms and colonoscopies; obesity prevention services; immunizations; blood pressure screenings and tobacco cessation services are among those services that will be available to consumers without a co-payment or other direct costs for consumers on new health plans after September 23, 2010.

## AMENDMENTS TO THE PUBLIC HEALTH CODE ADDRESS APRN

The second draft of amendments to the Public Health Code which address APRN status and practice has recently been published and COMON (Coalition of Michigan Organizations of Nursing) "Advanced Practice Myth and Facts" which discuss prescriptive authority. Several nursing groups of advanced practitioners have also prepared a paper titled "Taking Responsibility for Our Practice." All Advanced practice nurses should be aware of the proposed changes to the Public Health Code and talk with their legislators and policy-makers about the skills and knowledge of advanced practice nurses. Be proactive.

## UPCOMING WEBINAR

### ***A New Way to Talk About the Social Determinants of Health***

The Robert Wood Johnson Foundation and Grantmakers in Health invite you to participate in a 90-minute webinar to share research and best practices in effective communication about the social determinants of health and the complex beliefs and conflicted values that come along with it. Over the course of four years, the RWJF Vulnerable Populations Portfolio, along with Olson Zaltman Associates and Westen Strategies, undertook an iterative research and message development process, that benefitted from both traditional and nontraditional research techniques. As a result, we now have a way to create more compelling, effective and persuasive messages that resonate across the political spectrum.

The webinar is scheduled for Thursday, July 29, 2010 at 3p EST, 2p CST, 1p MST and noon PST. Participants will learn:

- Better frames and messages for “social determinants”
- Best practices and principles in language
- How to use data to support your case
- Deeply help perspectives that affect how policymakers see health disparities

The presenters include:

- Ann Christiano, Senior Communication Officer for RWJF
- Drew Westen, PhD, Professor in the Departments of Psychology and Psychiatry and Behavioral Sciences at Emory University
- Elizabeth Carger, Senior Project Manager Olson Zaltman Associates.

The panel will present for 60 minutes, followed by 30 minutes for audience questions/comments. The deadline to register is Tuesday, July 27. Go to: <http://rwjf.webex.com/rwjf/onstage/g.php?t=a&d=578090934>. and select register, enter your information and submit.

## UPCOMING CONFERENCES OF INTEREST

### ***Integrating Caring Theory into Practice***

On September 9-10, 2010, Munson Hospital in Traverse City will host a conference titled “Integrating Caring Theory into Practice.” The conference will be held at the Grand Traverse Resort and Spa in Acme, Michigan. Featured speakers include: Jean Watson, PhD, RN; Marie Manthey, FRCN, FAAN, RN; Mary Koloroutis, MS, RN; Michael Trout, BA, MA, and Jim Dalfonso, MSN, RN, CNOR.

For more information, contact Dianne Lopez-Wild, Nursing Administration, Munson Medical Center.

### ***Innovative Approaches to Improve Public Health***

Michigan’s Premier Public Health Conference registration is now open. The Conference is titled “Innovative Approaches to Improve Public Health” and is scheduled for October 27-28 at the Doubletree Hotel in Bay City, Michigan. Topics will include: Public Health Leadership, Health Planning, Policy Development and Assessment; Public Health Nursing, Maternal and Child Health, Oral Health and Medicine; Health Education, Promotion and Prevention; Health Communication and Advocacy; Environmental Health; Public Health Preparedness and Communicable Disease and Public Health Technology.

Registration is open at [www.events.mphi.org](http://www.events.mphi.org).

## ANNUAL FEDERAL STATISTICS REPORT: DECLINES IN PRETERM BIRTHS AND BIRTHS TO ADOLESCENTS AND SOME CHALLENGES TO FAMILIES

The Federal Interagency Forum on Child and Family Statistics report covering 2007-2008 (the latest year for which statistics are available nationwide) indicates some very significant changes regarding children and families, including:

- ✓ A drop in the proportion of infants born before 37 weeks (12.7 to 12.3%)
- ✓ A decrease in births to adolescents (from 22.2/1,000 girls ages 15-17 to 21.7/1,000)
- ✓ An increase in the rate of children from birth to 17 years of age covered by health insurance (from 89 to 90%)
- ✓ An increase in the proportion of children birth to 17 years of age living in poverty (from 18%-19%)
- ✓ A decrease in the percentage of children from birth to 17 years of age living with at least one parent employed year round (from 77% to 75%)
- ✓ An increase in the percentage of children from birth to 17 years of age living in "food insecure homes" (from 17% to 22%). Food Security is defined as enough food for active, healthy lives for all family members.

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*And the Musing...*

*A new series of briefs have been developed to address what health care reform means for the average American, state governments, the economy and health care costs. The research focuses on young adults, children, seniors, individuals and small-group premiums and health outcomes. These briefs can be found at [www.rwjf/content/alert](http://www.rwjf/content/alert), and should be required reading for every nurse, so you can assist your patients and clients to understand how the law may affect them and why a renewed focus on prevention, wellness and quality of care is so important. The researches argue that the expansion of coverage to 30 million previously uninsured individuals will be a major contributor to the improvement of health among our citizens. Be a source of knowledge...for yourself and others.*

*If you want more information about Michigan's implementation of federal health care reform, see the latest issue of the Consumer Connection from the Michigan League for Human Services at [www.milhs](http://www.milhs).*

# 2010 Call for Abstracts

*Council on Research &  
Evidence-Based Practice*

**Submission deadline has been  
extended to July 31, 2010**

**Share your Research, Evidence-Based Project,  
or Quality Improvement Project by  
Presenting it in a POSTER at the  
RN-AIM 5<sup>th</sup> Annual Conference & Assembly**

**Thursday September 23<sup>rd</sup>  
Friday September 24<sup>th</sup> 2010**

**Okemos Holiday Inn Express  
Okemos, Michigan**



If you are a staff nurse, student, educator, administrator,  
advanced practice nurse, researcher or any nurse who has a  
research idea, evidence-based project, or quality improvement project  
you would like to share with others –  
you are encouraged to submit an abstract

## Posters May Address Any of the Following:

### **Research**

- ✓ Completed
- ✓ In Progress

### **Evidence-Based Practice**

- ✓ Pilot Projects
- ✓ Clinical Innovation

### **Quality Improvement**

- ✓ Change Projects
- ✓ Meeting Benchmarks

**Submit your poster abstract electronically by**

**Submission deadline has been  
extended to July 31, 2010**

to [abstracts.RNAIM@gmail.com](mailto:abstracts.RNAIM@gmail.com)


**Submission deadline has been  
extended to July 31, 2010**

Please see pages 2 through 4 for requirements in submitting a poster abstract.

**Notification of acceptance will take place by August 1, 2010**

For pointers on developing posters, visit the RN-AIM website at <http://www.RN-AIM.org> and then navigate to the Council on Research and Evidence-Based Practice's webpage to locate the document.

*If you are an RN-AIM member, consider contacting members of your Region to connect with a mentor.*

 <b>2010 Abstract Proposal : Section 1</b>			
<b>Poster Title:</b>			
<b>Primary Contact (notification of acceptance)</b>			
<b>Name:</b>			
	First		Last
<b>Credentials:</b>			
<b>Abstract is Part of an Educational Program:</b>	YES / NO	If yes, check which program:	
<b>Employer:</b>			
<b>Employer Address</b>			
	Street		City, State Zip Code
<b>E-mail:</b>			
<b>Telephone:</b>	( ) -	( ) -	( ) -
	Work	Cell	Home
<b>Fax:</b>	( ) -		
<b>Total # of Authors</b>		<b>Please include author information for EACH author</b>	
<b>1st Author</b>	<input type="checkbox"/> <b>Check if same as primary contact information above</b>		
<b>Name:</b>			
	First		Last
<b>Credentials:</b>			
<b>Employer:</b>			
<b>Employer Address</b>			
	Street		City, State Zip Code
<b>E-mail:</b>			
<b>Telephone:</b>	( ) -	( ) -	( ) -
	Work	Cell	Home
<b>Fax:</b>	( ) -	<b>Please Continue to Section II</b>	



## 2010 Abstract Proposal : Section II

<b>Poster Title:</b>	
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**2nd Author (optional)  Not Applicable**

<b>Name:</b>		
	First	Last
<b>Credentials:</b>		
<b>Employer:</b>		
<b>Employer Address</b>		
	Street	City, State      Zip Code
<b>E-mail:</b>		
<b>Telephone:</b>	(   )   -	(   )   -
	Work	Cell      Home
<b>Fax:</b>	(   )   -	

**3<sup>rd</sup> Author (optional)  Not Applicable**

<b>Name:</b>		
	First	Last
<b>Credentials:</b>		
<b>Employer:</b>		
<b>Employer Address</b>		
	Street	City, State      Zip Code
<b>E-mail:</b>		
<b>Telephone:</b>	(   )   -	(   )   -
	Work	Cell      Home
<b>Fax:</b>	(   )   -	

<b>Additional Authors</b>	Yes <input type="checkbox"/>	<p><b>If there are more than 3 authors involved with this submission, please submit a separate Word document detailing the additional authors and including the same information required above. Please be sure to include the Poster Title and Date on this attached document.</b></p>
	No <input type="checkbox"/>	
<b>Separate Document Attached</b>	Yes <input type="checkbox"/>	

**Please Continue to Section III**

## 2010 Abstract Proposal : Section III

<b>Date of Submission:</b>	
<b>Poster Title:</b>	

**KEEP SECTION III TO A MAXIMUM OF TWO PAGES**

**Statement of the Clinical Problem / Research Question(s) / Identified Opportunity for Practice Change or Improvement:**

**Literature Review / Summary of Goal of Practice Improvement :**

**Research Method / Quality Improvement Model Used:**

**Implementation (*what was done*) / Study Measures / Description of How Data Were Collected:**

**Outcomes / Results (*summarized quantitative / qualitative findings*):**

**Recommendations for Further Study / Implications for Nursing:**

<b>This research study had obtained institutional Review Board approval before it was conducted</b>	<b>OR</b>	<b>My organization has approved my reporting of these project results</b>
Typing your name here constitutes an electronic signature		Typing your name here constitutes an electronic signature
Date approved by IRB:		Date approved by organization:

**Thank you for your abstract submission, please make a copy for your files and submit this application electronically to: [abstracts.RNAIM@gmail.com](mailto:abstracts.RNAIM@gmail.com)**